

DMA TV Household Market Rankings

By TV Households

Rank	Market Name	TV HHs	%US	Rank	Market Name	TV HHs	%US	Rank	Market Name	TV HHs	%US
1	New York	7,348,620	6.407	71	Tucson (Sierra Vista)	425,860	0.371	141	Beaumont-Port Arthur	165,120	0.144
2	Los Angeles	5,476,830	4.775	72	Flint-Saginaw-Bay City	423,010	0.369	142	Duluth-Superior	164,380	0.143
3	Chicago	3,463,060	3.019	73	Spokane	422,550	0.368	143	Odessa-Midland	163,450	0.143
4	Philadelphia	2,942,800	2.566	74	Omaha	416,210	0.363	144	Salisbury	162,050	0.141
5	Dallas-Fort Worth	2,713,380	2.366	75	Springfield, Mo	409,020	0.357	145	Lubbock	160,440	0.140
6	San Francisco-Oak-San Jose	2,488,090	2.169	76	Rochester, Ny	404,170	0.352	146	Palm Springs	158,010	0.138
7	Washington, Dc (Hagrstwn)	2,476,680	2.159	77	Columbia, Sc	400,790	0.349	147	Anchorage	154,020	0.134
8	Houston	2,450,800	2.137	78	Toledo	400,170	0.349	148	Wichita Falls & Lawton	152,950	0.133
9	Boston (Manchester)	2,424,240	2.114	79	Huntsville-Decatur (Flor)	385,470	0.336	149	Sioux City	150,790	0.131
10	Atlanta	2,412,730	2.104	80	Madison	384,830	0.336	150	Erie	148,880	0.130
11	Tampa-St. Pete (Sarasota)	1,908,590	1.664	81	Portland-Auburn	383,700	0.335	151	Joplin-Pittsburg	144,110	0.126
12	Phoenix	1,890,100	1.648	82	Shreveport	371,760	0.324	152	Albany, Ga	142,800	0.125
13	Detroit	1,853,030	1.616	83	Paducah-C.Gird-Harbg-Mt Vn	369,390	0.322	153	Rochestr-Mason City-Austin	141,920	0.124
14	Seattle-Tacoma	1,808,530	1.577	84	Harlingen-Wslco-Brnsvl-Mca	368,960	0.322	154	Panama City	141,740	0.124
15	Minneapolis-St. Paul	1,742,530	1.519	85	Syracuse	368,950	0.322	155	Terre Haute	133,780	0.117
16	Miami-Ft. Lauderdale	1,696,330	1.479	86	Champaign&Sprngfld-Decatur	364,050	0.317	156	Bangor	133,310	0.116
17	Denver	1,630,380	1.421	87	Waco-Temple-Bryan	357,720	0.312	157	Biloxi-Gulfport	130,030	0.113
18	Orlando-Daytona Bch-Melbrn	1,519,570	1.325	88	Colorado Springs-Pueblo	354,190	0.309	158	Wheeling-Steubenville	128,720	0.112
19	Cleveland-Akron (Canton)	1,498,960	1.307	89	Chattanooga	351,220	0.306	159	Bluefield-Beckley-Oak Hill	127,090	0.111
20	Sacramnto-Stkton-Modesto	1,379,770	1.203	90	Cedar Rapids-Wtrlo-lwc&Dub	343,000	0.299	160	Binghamton	127,070	0.111
21	St. Louis	1,215,570	1.060	91	Savannah	340,050	0.296	161	Gainesville	126,400	0.110
22	Charlotte	1,189,950	1.037	92	El Paso	333,270	0.291	162	Sherman-Ada	126,050	0.110
23	Pittsburgh	1,160,220	1.012	93	Baton Rouge	330,910	0.289	163	Idaho Falls-Pocatello	123,170	0.107
24	Raleigh-Durham (Fayetteville)	1,153,580	1.006	94	Charleston, Sc	327,040	0.285	164	Missoula	115,020	0.100
25	Portland, Or	1,143,670	0.997	95	Jackson, Ms	321,830	0.281	165	Abilene-Sweetwater	113,080	0.099
26	Baltimore	1,119,480	0.976	96	South Bend-Elkhart	313,210	0.273	166	Billings	110,630	0.096
27	Indianapolis	1,086,310	0.947	97	Burlington-Plattsburgh	307,470	0.268	167	Yuma-El Centro	109,930	0.096
28	San Diego	1,065,700	0.929	98	Tri-Cities, Tn-Va	306,770	0.267	168	Hattiesburg-Laurel	108,380	0.094
29	Nashville	1,011,570	0.882	99	Ft. Smith-Fay-Sprngdl-Rgrs	304,670	0.266	169	Clarksburg-Weston	103,090	0.090
30	Hartford & New Haven	963,950	0.840	100	Greenville-N. Bern-Washngtn	301,990	0.263	170	Quincy-Hannibal-Keokuk	99,340	0.087
31	San Antonio	938,660	0.818	101	Davenport-R.Island-Moline	294,680	0.257	171	Utica	99,190	0.086
32	Columbus, Oh	920,740	0.803	102	Myrtle Beach-Florence	291,680	0.254	172	Rapid City	99,170	0.086
33	Kansas City	919,020	0.801	103	Evansville	279,860	0.244	173	Dothan	97,960	0.085
34	Salt Lake City	916,960	0.799	104	Johnstown-Altoona	277,210	0.242	174	Lake Charles	95,740	0.083
35	Milwaukee	895,700	0.781	105	Lincoln & Hastings-Krny	276,800	0.241	175	Elmira	90,550	0.079
36	Cincinnati	863,800	0.753	106	Boise	270,200	0.236	176	Jackson, Tn	89,970	0.078
37	Greenvll-Spart-Ashevl-And	845,990	0.738	107	Tallahassee-Thomasville	268,390	0.234	177	Harrisonburg	89,730	0.078
38	West Palm Beach-Ft. Pierce	824,920	0.719	108	Tyler-Longview(Lfkn&Ncgdd)	265,690	0.232	178	Watertown	88,070	0.077
39	Austin	771,210	0.672	109	Sioux Falls(Mitchell)	263,000	0.229	179	Alexandria, La	85,560	0.075
40	Las Vegas	757,840	0.661	110	Ft. Wayne	262,990	0.229	180	Marquette	82,740	0.072
41	Oklahoma City	722,140	0.630	111	Augusta	260,840	0.227	181	Bowling Green	80,230	0.070
42	Norfolk-Portsmth-Newpt Nws	717,170	0.625	112	Reno	260,630	0.227	182	Jonesboro	79,860	0.070
43	Harrisburg-Lncstr-Leb-York	715,110	0.623	113	Lansing	250,670	0.219	183	Charlottesville	74,990	0.065
44	Grand Rapids-Kalmzoo-B.Crk	709,670	0.619	114	Springfield-Holyoke	249,430	0.217	184	Laredo	74,330	0.065
45	Birmingham (Ann, Tusc)	696,380	0.607	115	Youngstown	249,230	0.217	185	Butte-Bozeman	70,320	0.061
46	Greensboro-H.Point-W.Salem	690,050	0.602	116	Fargo-Valley City	249,010	0.217	186	Grand Junction-Montrose	69,820	0.061
47	Jacksonville	688,500	0.600	117	Eugene	239,710	0.209	187	Lafayette, In	69,180	0.060
48	Albuquerque-Santa Fe	677,590	0.591	118	Peoria-Bloomington	235,690	0.205	188	Bend, Or	67,430	0.059
49	Louisville	662,170	0.577	119	Traverse City-Cadillac	235,400	0.205	189	Lima	66,570	0.058
50	New Orleans	641,620	0.559	120	Lafayette, La	233,790	0.204	190	Meridian	65,300	0.057
51	Memphis	633,930	0.553	121	Macon	232,910	0.203	191	Twin Falls	64,190	0.056
52	Providence-New Bedford	616,280	0.537	122	Yakima-Pasco-Rchlnd-Knnwck	230,950	0.201	192	Great Falls	63,720	0.056
53	Buffalo	596,710	0.520	123	Montgomery-Selma	230,420	0.201	193	Greenwood-Greenville	62,690	0.055
54	Fresno-Visalia	573,180	0.500	124	Santabarbra-Sanmar-Sanluob	226,940	0.198	194	Parkersburg	60,620	0.053
55	Richmond-Petersburg	564,510	0.492	125	Monterey-Salinas	226,630	0.198	195	Eureka	58,640	0.051
56	Wilkes Barre-Scranton	554,660	0.484	126	Bakersfield	223,250	0.195	196	San Angelo	56,680	0.049
57	Little Rock-Pine Bluff	547,950	0.478	127	Columbus, Ga	217,660	0.190	197	Casper-Riverton	56,260	0.049
58	Tulsa	531,230	0.463	128	Corpus Christi	209,760	0.183	198	Cheyenne-Scottsbluf	56,120	0.049
59	Albany-Schenectady-Troy	529,120	0.461	129	La Crosse-Eau Claire	206,480	0.180	199	Mankato	51,820	0.045
60	Mobile-Pensacola (Ft Walt)	528,320	0.461	130	Wilmington	197,700	0.172	200	Ottumwa-Kirksville	44,690	0.039
61	Ft. Myers-Naples	518,730	0.452	131	Amarillo	190,240	0.166	201	St. Joseph	44,460	0.039
62	Knoxville	514,610	0.449	132	Chico-Redding	188,010	0.164	202	Fairbanks	36,070	0.031
63	Lexington	479,420	0.418	133	Columbus-Tupelo-West Point	181,860	0.159	203	Victoria	32,930	0.029
64	Dayton	466,040	0.406	134	Wausau-Rhinelande	174,760	0.152	204	Zanesville	32,450	0.028
65	Honolulu	442,820	0.386	135	Topeka	172,470	0.150	205	Helena	28,110	0.025
66	Wichita-Hutchinson Plus	439,760	0.383	136	Columbia-Jefferson City	171,330	0.149	206	Presque Isle	26,880	0.023
67	Roanoke-Lynchburg	439,620	0.383	137	Monroe-El Dorado	170,890	0.149	207	Juneau	25,680	0.022
68	Green Bay-Appleton	438,070	0.382	138	Rockford	170,480	0.149	208	Alpena	16,010	0.014
69	Des Moines-Ames	433,950	0.378	139	Medford-Klamath Falls	168,710	0.147	209	North Platte	14,370	0.013
70	Charleston-Huntington	431,150	0.376	140	Minot-Bismarck-Dickinson	167,010	0.146	210	Glendive	4,370	0.004